

News Release

FOR IMMEDIATE RELEASE



Glasstown Productions Receives First Telly Award

The SNJ Today program honored with prestigious recognition

Pilesgrove, NJ (June 6, 2017) – SNJ Today’s Cowtown Rodeo television program was recently honored with a bronze Telly Award in the “General Sports” category. The weekly television program airs on SNJ Today channel 4 and channel 22 every Thursday at 8 pm to 3 million households.

Kevin Malone, Creative Director at Glasstown Productions, oversees the production of the television program. “This is such an honor. We were already proud of the work our Live Video Producer Ryan Schumacher and our production team put together week after week, but to be recognized nationally as a stand out production, and to be able to shine a spotlight on an iconic South Jersey tradition, is truly incredible.”

Telly Awards honor the best in TV and Cable, Digital and Streaming, and Non-Broadcast productions. Every year the Telly Awards receive over 13,000 entries from all 50 states and 5 continents. “To know that we had a hand in bringing national attention to this deeply American institution, being hosted in South Jersey for more than 60 years, is an honor”, said Malone regarding the partnership between the production company and the rodeo.

Cowtown Rodeo can be seen every Thursday at 8 pm on SNJ Today, streamed online at SNJTODAY.com or in person at their stadium in Pilesgrove.

About Glasstown Productions

After the creation of SNJ Today came Glasstown Productions, a production house equipped with one of the area’s largest green screen studios. A member of the SNJ Today family, Glasstown Productions creates special content needed for SNJ TODAY as well as commercials and documentaries, such as the award winning local baseball-themed documentary archived at the National Baseball Hall of Fame in Cooperstown, NY. For more information: www.glasstownproductions.com

About Cowtown Rodeo

Cowtown Rodeo is America’s oldest weekly running rodeo, being hosted in South Jersey for more than 60 years. Each week the Pro-Rodeo showcases; Bull Riding, Bareback Riding, Saddle Bronc Riding, Steer Wrestling, Girl’s Barrel Racing, Team Roping, and Tie Down Roping. For more information: www.cowtownrodeo.com

About SNJ Today

SNJ Today, based in Millville, NJ, was founded in 2014 as a new and traditional media company. The company provides a nightly news program to nearly three million households around the Philadelphia area from its Wheaton Avenue location on affiliates Comcast Channel 22 in Cumberland County and WSNJ AM 1240 and FM 99.9 regionally, news and additional programming on-demand at

www.snjtoday.com, and through SNJ Today Weekly Newspaper. SNJ Today also includes affiliated companies, ClearBridge Media Consulting providing full-service marketing services and solutions, and Glasstown Productions, a full-service video production company with major network studio assets. For more information: www.snjtoday.com

About Telly Awards

Founded in 1979, the Telly Awards honor excellence in local, regional and cable TV commercials, Non-broadcast video and TV programs. Today, the Telly is one of the most sought-after awards by industry leaders, from large international firms to local production companies and ad agencies. For more information: www.tellyawards.com

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